



Current Volunteer Opportunity Dufferin Parent Support Network SOCIAL MEDIA COORDINATOR

Dufferin Parent Support Network (DPSN) is seeking a volunteer who shares our philosophy of positive parenting to join our team as a Volunteer Social Media Coordinator. We promote parenting skills that are based on understanding and working with children's behaviour.

Benefits

Make a positive difference in the lives of children and families in our community. This position offers an excellent opportunity to apply your skills and talents in support of parents in our community. The Canadian Longitudinal Study of 22,500 children and youth demonstrates that ineffective parenting is 10 times as powerful in predicting behaviour problems as socio-economic barriers such as poverty.

About DPSN

DPSN was created in 1999 in order to address the gap in parenting supports identified in the 1998 Ministry of Community and Social Services "Making Services Work for People" initiative.

We provide programs, resources and supports for parents and caregivers, including workshops, newspaper columns, community events and presentations, website, and service provider education and collaboration on projects. By supporting parents, DPSN helps children in Dufferin grow up to be productive adults and well-rounded community members.

Our Mission

Our mission is to encourage, educate and support parents of school-aged children by providing opportunities to build positive parenting skills and healthy community connections.

Key Responsibilities

- Assist in developing and implementing a social media communication plan
- Coordinate social media activities to expand and enhance our social media presence
- Adhere to social media guidelines and policies
- Attend daytime meetings ten times per year (September to June) and communications team meetings as required

Background Required

- Have experience working with social media platforms including Facebook and Twitter
- Be able to work independently and as part of a team
- Have excellent communication teams
- Experience creating communications plans would be an asset

Please contact:

Coordinator
Dufferin Parent Support Network
655 Riddell Road, Orangeville, ON L9W 4Z5
Or e-mail info@dpsn.ca