



MINUTES

Date | time 9/11/2017 1:00 PM |

In Attendance

Present: Jan P(Chair), Phyllis N (Treasurer), Laura L (Coordinator), Barbara H (recorder), Joan O'B, Barb W

Regrets: Stacey M, Kolleen M

Note: The By Laws approved Feb. 2014 make no mention of required attendance of Board members. Kolleen is encouraged to maintain her membership on the Board and contribute as a corresponding member when she is unable to personally attend a meeting.

Approval of Agenda

Motion: Joan O'B

Second: Barbara H

Approval of Minutes from June 5, 2017

Motion: Jan P

Second: Barbara H

Board members still have to sign the Consent to Act as a Director; today we signed the Annual Offence Declaration

Meeting Dates 2017 – 2018

- Oct. 2; Nov 6; Dec. 11 (Christmas lunch); Jan. 8; Feb. 12; March 19; April 9; May 14; June 4

Coordinator's Report

- Fall Workshops – schedule is in final stages of preparation
 - Susan W is retiring; no replacement available from the County
 - Spirited Child: searching for replacement for Nina and Robin. Ask about facilitator at DuCK
 - Stress Management – discussed adding the third session for activities with kids
 - Offer the “How to Talk” books to Kolleen for her workshops
 - Opioid sessions – repeat the Spring sessions this fall.
 - How to talk to your kids about drugs. Ask Kim Kitchen. Kristy Franklin is another option
- DC Moves – Jan will plan to attend
- United Way held launch for the Cabinet, which was not very well attended
 - a Dufferin Campaign launch – date to be confirmed

- The staff at the County is doing fundraising on their own (after payroll deduction was turned down corporately)
- Constant Contact – costs keep increasing; we will consider the merits of shifting to a different platform in the next month. Any change will require work by Laura
 - Sara Clark’s website has some ideas; she teaching the social networking course at Georgian Volunteer Dufferin
 - Laura drafted two volunteer postings for Fundraising and Social Media Coordinator
 - These were approved with one change to the contact from Hiring Committee to Coordinator

Treasurer’s Report

Current balance is \$39,469. 42

- New account at Meridian Credit Union: charges for every transaction
- Phyllis will notify them of our intent to request exemption from this policy (copy Board members)
- Jan will send written request for an exception to their policy, particularly in light of their past support of DPSN Coordinator’s work hours: Laura will re-send the information from last spring. This will be on the agenda for next month’s decision.

Fundraising

Laura provided overview of the proposed fundraising package, draft sponsorship letter, and sponsorship data sheet, showing various levels of sponsorship. These were favourably received by board members.

- Draft sponsorship letter – follow-up is important; Jan will sign on behalf of the Board, and a different person might do the actual follow-up call.
- Add an option for sponsoring radio promos
- Staples has said they might cover costs of printing, which would be particularly helpful for printing coloured posters. Laura will continue to try to negotiate with them.

Promotion

- In order to increase our profile, take our own photos to send to Snap’d and to the Banner.
- Snap’d has a new owner; Jan will locate the name to give to Laura
- For possible spring program: author, Alex Russell, consider “Drop the Worry Ball; How to Parent in the Age of Entitlement

Next Meetings

- October 2
- November 6
- December 11