

Dufferin Parent Support Network Board of Directors Meeting Minutes November 12, 2012

Present: Paula C. (chair). Barbara H. (recorder), Phyllis N., Laura L (coordinator),

Regrets: Pat G; Kolleen McI.,

1) Call to Order: 1:05 at DCAFS Approve Agenda

2) Approval of Minutes of October 1, 2012

To accept the minutes of 2012 meeting as distributed.

3) Strategic Planning

- a) Spring fundraising event- Discussion of possible topics. Need a topic of broad interest which people will be willing to pay admission to hear about. Stacey has commented about the need for events for parents to attend with their teens:
 - Parents: Know your Legal Rights
 - Boys: countering the media image of boys/young men and attitudes toward girls
 - Marijuana
 - Kerstie Franklin for parents and teens together to hear Kerstie's story of being so rebellious as a teen, but finding her way forward. Laura will ask Kerstie about her interest.

4) Coordinator

- a) Workshop Status for fall- most workshops are going well.
 - You, Your Kids and the Internet this Wednesday. Only 4 registrations. Laura will contact Sonia to cancel
 - There were two donations totaling \$70 at "How to Talk" Susan did not do anything different to solicit the donations.
- b) <u>Social Media:</u> Laura attended a workshop and shared her notes; she will attend the second workshop tomorrow. When considering how DPSN might use social media, ask "how can this media promote our missison?" One idea is to use "Ask a Parent" as the basis of a blog.

We like the idea of getting into social media (Facebook, Twitter) but realize it would require significant time of Laura to keep our pages active and current.

This item will be on future agendas.

c) New Board Member: We will check on Volunteer Dufferin whether we can post an invitation for a new board member. Laura will post the opening on the DPSN website. Barbara will check on Charity Village for a volunteer section.

d) Ask a Parent column-

- Paula Cornish's column is good, but we agree it would improve with some Dufferin-specific information and a more upbeat tone.
- <u>January</u>: resolutions give yourself some slack if you've not kept resolutions. Barbara will check for a previous column on resolutions.
- <u>February</u>: Laura will revise a column she wrote about Valentines Day expectations and real expressions of romance

- Other possible topics: how do you share your mistakes as a teen, and lessons learned, without losing your teen's respect? (maybe related to marijuana, sex, etc)
 - Over-scheduling kids allow them time to play, think, to "be" do-it-yourself parenting
- e) Spring Workshop schedule- several facilitators have asked to do specific workshops in the winter. Laura will encourage them to shift to dates after March Break.
 - Raising Resilant Kids Laura will ask Pat Elliott about this (could be the spring fundraiser)
 - Backburner ideas: Sext Up Kids Ness Fraser; a motivational speaker, such as Alvin Law or a woman from Tottenham (....)
- f) Website: Laura will add our statement about being a charitable organization to all pages on our website
 - Barbara Coloroso is about to publish "Tip Sheets" on her website, Kids Are Worth It; Laura will add a link on our website

5) **Reports**

a) Treasurer: Phyllis reported on the current bank balance.

b) Fundraising -

United Way- Paula is checking on any obligations we have to fulfill for UW. She has done a number of presentations for the UW Speakers Bureau. Barbara attended the Mid-Campaign event last week. We agree we will make some donations to UW, as part of our Christmas pot luck next month.

Dufferin Not-for-Profit – Paula will check on the date for the final report and will ask Stacey to draft the report on her project. Stacey's report is almost finished, but recommendations are still in development.

Dufferin County – Paula will prepare the grant proposal for the December deadline.

Canada Post Community Foundation: Barbara will monitor the website for the announcement of their call for proposals.

Community First – Phyllis confirmed that the remaining proceeds will be given to DPSN when CF wraps up operations by the end of December. A letter of thanks will be sent to the board members for all their support over so many years.

Dufferin Children's Festival – since there has been no new leadership identified, it is unlikely there will be a Festival in the future. The remaining funds will likely be turned over to Community First, and then disbursed as that Board has agreed.

Fundraising Letter: Laura prepared two drafts. We prefer the format using Constant Contact. Revisions should be sent to Laura by Friday.

6) Risk Management: no issues identified

7) New Business

- <u>a) Facilitators</u>: Laura brought the folder with facilitator profile forms. Feedback was given on which facilitators are still active; other profiles can be archived.
- b) <u>Triple P</u>: DuCK is sending 2 people (including Paula) to the knowledge exchange. There is clarity that parenting programs in Dufferin will not be uniformly Triple P programming.
- c)DuCK is being asked to consider offering facilitator training for individuals in Dufferin community. For example, Family Education Centre is able to provide facilitator training, at a cost of \$500 per person, including follow-up sessions five times a year.
- 8) **Next Board Meeting**: December 10th 1:00 PM at Paula's house:

Paula and Pat will do mains, Phyllis salad, Laura veggie; Kolleen dessert, Joan will come with appetizer. Barbara may have to "work" – if she is able to come, she will bring chocolates.