

# **MINUTES**

Date | time 12/9/2016 1:00 PM | Meeting called to order by Jan P

#### In Attendance

Jan P (Chair), Phyllis N (Treasurer), Laura L (Coordinator), Stacey M (recorder), Barbara H, Joan O'B, Barb W Regrets: Shirley M (volunteer), Kolleen M

### Approval of Agenda

Motion: Stacey M Second: Joan O'B

# Approval of Minutes from June 6, 2016

Motion: Jan P Second: Barbara H

# Coordinator's Report

#### A. Fall Parenting Workshops:

- Laura working on finalizing schedule and booking school space for the workshops
- With so many workshops scheduled for fall; Calendar will be split up into months (October and November).
- Substance Use workshop; Still no plan finalized for this. Once the school year gets rolling something may come about. Re-organization of DCAFS as well, Laura will send an update on the re-organization.

#### B. Special Presentations:

 Nothing planned for the fall. With DuCK presenting Dr. Jean Clinton on October 12<sup>th</sup>, it was decided to wait and do a spring presentation instead.

#### C. ProGrant:

- Brochures has arrived; members have taken some bundles to distribute to the community

#### D. Measures of Profile:

- Looking at having a DPSN table at the 2pm and 7pm Dr. Jean Clinton event
- DuCK will be giving bags at the event

#### Treasurer's Report

Phyllis reported having a bank balance of \$33,000, this is with PRO Grant \$ being spent

#### United Way

- United Way trying to establish an employee fund raising campaign with Town of Orangeville and The County of Dufferin
- United Way will be meeting with Senior Management from both to hopefully get Town and County's participation

# Planning for 2016-2017

#### Marketing/Promotion:

- i) Brochure holders:
  - Jan had an idea of purchasing brochure holders for the new brochures and have them set up around the community (i.e. Doctor and Dentist offices). We may have some brochure holders from before in the community already.
- ii) Promotion:
- DuCK is moving to advertise in SNAP Dufferin instead of the Banner
- iii) Facebook:
- Discussion about Facebook and potentially paying to boost posts to promote DPSN. Stacey will bring more information about cost and how to boost Facebook posts to the next meeting
- iv) Participation at Community Events:
  - Potentially participating in the Maples Fall Festival

#### **Next Meetings**

October 17th

November 14th

December 12th

January 9th

February 13th

March 6th

April 10th

May 8th

June 5th (AGM)