

DUFFERIN PARENT SUPPORT NETWORK

BOARD MEETING MINUTES

Date | *time* 11/16/2021 3:30 PM by Zoom

In Attendance

Present: Barbara H (Chair), Nichole M (vice chair), Phyllis N (Treasurer), Susan W

(Secretary), Karen R-S, Stacey M, Laura L (Coordinator)

Regrets: n/a

Guest: Lauren M.

Approval of October 2021 Meeting Minutes

Motion: Barbara Second: Karen

Meeting Times

Some of the board members have had some difficulties with the meeting times, so the following was decided going forward: Starting with Dec 13th, 2021, the board meetings will be held on the second Monday of the month from 2:30 – 4pm, with the exception of March 2022; the second Monday that month is during March Break, so that meeting will be held on the third Monday (March 21).

Resignation of Paul C.

Due to time restraints, Paul C. rendered his resignation as a board member of the DPSN.

Treasurer's Report

Phyllis reported that the current bank balance is \$28,963.54

Financial Matters

- 1. **New Auditor:** Phyllis is working on a lead in the search for a **new auditor.**
- 2. **United Way funding application**: It was decided that Laura would contact the United Way to clarify what is to be included in the budget for the funding application. It was also decided to add some clarification to the application in terms of what the outcome would be to our programs if 100% of the \$15,000 requested was not received.
- 3) **Resilient Communities Fund, Ontario Trillium Foundation**. Laura will look further into the current criteria for this funding opportunity and will get back to the board via email. The deadline to apply is Dec 8th.

Coordinator's Report

1. **Fall Workshops:** Registration numbers have been good, but not everyone who signed up actually attended. It seems that with people going back to work outside of the home and children back to in-person learning, attending an evening workshop is challenging.

The online workshop that had been cancelled earlier in the fall was recorded and offered to the people who had originally signed up for it. Of those people, not all actually watched it in its entirety. It was suggested that we might need to consider offering offer smaller "bite-size" workshops instead of an hour long one.

- **2) Winter workshops**: Planning for the winter workshops is beginning. Some suggestions for topics were related to the reduction in Covid-19 restrictions and included:
- i) Adjusting to the changes associated with in-person schooling;
- ii) Social anxiety associated with that; and
- iii) Screen time how to reign it back in now that kids are back to in-person learning.
- 3. <u>Committee Meetings</u>: Laura reported that the first workshop lists for various organizations including DPSN were completed and shared by **DuCK** (Dufferin Coalition for Kids).

DC Moves next meets on December 7th.

The Executive Director Peer Group meeting for November was cancelled.

Other: Laura discussed with some local non-profits the possibility of banding together for a small "**Giving Tuesday**" campaign for November.

She also reported that the Dufferin Board of Trade is planning a "Give Local" campaign for January.

- 4. **Promotion of DPSN workshops:** Laura reported that in October there were 168 new visitors and 16 returning visitors to the website. And for emails, there are 792 subscribers. From the two emails sent out in October there was a 31.6% and a 50.7% open rate.
- 5) **Dufferin Community Grant**: Laura will do a report and hopefully will add some testimonials and some photos.

Christmas in the Park

It was confirmed that the set-up and subsequent takedown of our display has been covered.

Next Meeting: Monday, Dec 13th, at 2:30pm, by Zoom