

Dufferin Parent Support Network Board of Directors Meeting Minutes May 13, 2013

Present: Barbara H. (recorder), Phyllis N., Kolleen McI (acting chair), Laura L (coordinator), Jan P. **Regrets**: Pat G, Paula C.

1) Call to Order: 1:10 at DCAFS

2) Approve Agenda M/ Kolleen S/ Phyllis

3) Approval of Minutes of April 8

To accept the minutes of April 8, 2013 meeting, with correction of sentence, 5) d: Social Media: "Board members <u>may</u> be listed as administrators."

M/ Phyllis S/ Kolleen

4) Spring Fundraiser, April 17

- Attendance was lower than anticipated resulting in \$70 revenue
- Feedback was positive from participants (we were less comfortable with the interactive segment)
- Consider whether the spring event has consistently had lower attendance than the fall (it feels like too much is happening in the spring)
- The title of the event needs to be more specific, descriptive

5) Coordinator's Activity Report

- a) Spring Workshops
 - The ASD Workshop has only 7 registered, but will go ahead (lack of child care is a barrier)
 - Paula Cornish is happy to be doing the Anger, Parenting & You workshop in Grand Valley. Some
 of those participants are also coming to other workshops
 - Virtual World only 4 attended, despite 13 registered. There were competitive events at DCAFS and Mono Amaranth
- b) Fall Workshops -
 - How to Talk Laura will suggest Susan consider the applicability to grandparents, and those with adult children by using different scenarios.
- c) Measures of Profile:
 - April 8 Barbara went to Robert F Hall
 - April 9 Kolleen went to Community Living Dufferin for an ODSS event
 - May 10 Free Youth Night at Alder Street Jan attended
 - June 7 Island Lake Kindergarten orientation Laura attended
 - June 7 Credit Meadows kindergarten orientation Jan attended
- d) <u>Draft Brochure</u> tri fold, to be distributed at kindergarten open houses
 - Suggested adding Ask a Parent and the website
 - Thanks to partners and funders on the back panel
 - Invite new Board members
- e) Social Media: the Facebook page has 40 "likes"
 - Kolleen will ask Sylvia Jones to "like" it.

- Total reach last week was 317
- f) Ask a Parent
 - July Barbara will send Laura an old column to be re-worked and submitted
 - August back to school theme. Jan will ask one of her neighbours about writing a column

6) Reports:

- **a)** <u>Treasurer:</u> Phyllis is preparing the financial statements for the audit by Catherine Campbell. Catherine is invited to the AGM.
- b) Fundraising : deferred

7) New Business

- a) Facilitator Training May 29 31
 - 13 are now signed up, with 2 spots still available
- b) <u>DuCK</u>
 - The session to develop the Parenting Workshop Questionnaire was very productive
 - The questionnaire has 5 or 6 core questions for everyone to answer and uses three categories knowledge, practice, attitude. FEC shared their resources and is offering inclusion in the Peel Parenting report card.
 - The draft will be shared with DPSN members, for information.

8) Annual General Meeting: June 10, 1:00 PM

- Laura has looked after the ad in the Banner and has a check list regarding outreach
- We should revisit Stacey's report for ideas about how to promote DPSN
- Laura will ask Trish Keachie about any DPSN staffer who might join the DPSN board
- We need fundraising expertise

Next Board Meeting: June 10, after the AGM

Adjourned at 3:00