



Date | time 3/19/2018 1:00 PM |

In Attendance

Present: Phyllis N (Treasurer), Laura L (Coordinator), Barbara H, Stacey M (Secretary), Jan P (Chair)

Absent: Kolleen M, Barb W, Joan O'B

Approval of Agenda

Motion: Stacey M Second: Phyllis N

*With change of next meeting date to April 9th, 2018

Approval of Minutes from January and February Meetings

January: February:

Motion: Jan P Motion: Barbara H
Second: Phyllis N Second: Phyllis N

Coordinator's Report

Parenting Workshops

- Really good numbers for all of the Spring workshops
- Laura connected with Andrew Seagram (Coordinator for Community Use of Schools) about the Custodian being available at the schools for the workshops. Andrew will be sending an email to the schools to remind them to make sure the Custodians are around for the Facilitators to check in. The schools can provide walkie-talkies for the facilitators. Board discussed and approved purchasing our own walkie-talkies to give to the facilitators with the Facilitator packages to use the night of the workshops so the facilitators can be in contact with the Custodian if needed. Jan P will get prices on different walkie-talkie sets.
- Positive Parenting from Separate Homes Laura had a discussion with Brenda C. about this workshops and agreed it needs to be offered a little more. May be able to offer another one in May/June
- DCAFS/Circle of Security Laura contacted DCAFS about collaborating with them on this and possibly getting some the DPSN Facilitators trained in this.
- Laura was contacted by Christine Heard about offering a **non-certified** (more basic knowledge) First-Aid/CPR workshop for parents. Cost would be \$200 for 4 hours. Board discussed and thought it might be misleading for parents and it is more of a topic Public Health would cover. Board discussed seeing if the facilitator was interested in offering a workshop on Health and Fitness instead.

Laura's Office Move

- Laura with the help of her 2 son's is moved into her new office. Board approved purchasing 2 \$25 gift cards as a thank you gift for her 2 son's for their help with the move.

Treasurer's Report

- Current balance is around \$46,000 (with the \$15,000 from The County of Dufferin) not counting the Dragon Fly Trust
- Board approved a \$2/hour wage increase to the Facilitators wages starting April 1st, 2018.

Promotion

- Board approved to continue to purchase Facebook Boosts to posts about upcoming workshops
- Laura will contact Sharon Spencer about promotion on the County of Dufferin Facebook page
- Instagram is becoming very popular, Board discussed setting up a profile but the time it would take to manage both Social Media sites was a concern. Board discussed Hootsuite which is an app that will post to multiple Social Media sites at the same time.
- Laura has been contacted by a couple individuals for the Volunteer Social Media Coordinator

Strategic Planning

Tabled until the April Meeting

Fundraising/Sponsorship

- Jan waiting to hear back from 5th Avenue Dental and Orangeville Optometrists for sponsorship for Dr. Alex Russell presentation
- Jan sent a message to James at the Banner about writing an article about the Dr. Alex Russell Presentation
- Board discussed asking Snap'd Dufferin about promoting the Dr. Alex Russell presentation as well
- Jan to write thank you letters to The County of Dufferin and United Way for their funding to DPSN

Next Meetings

- April 9
- May 14
- June 4